

STRATEGIC PLATFORM AND PRIORITIES



OUR PURPOSE

is to transform and scale the impact of sport.

OUR VISION

is a society where people and communities are truly healthy, vibrant and connected because they value and participate in sport experiences that are safe, inclusive, and meaningful.



OUR APPROACH

is to collaborate across sectors to create and implement changes in the areas of:

2019 INITIATIVES

SAFETY

from abuse and harassment

INCLUSION

to reflect the diversity of B.C.'s population

CAPACITY

of coaches, organizations and communities

ALIGNMENT

from physical literacy to high performance

1. Co-develop and pilot education, policies and implementation plans to prevent and address abuse in sport.
2. Increase the number of sport organizations which commit to the Coaching Association of Canada's Responsible Coach Movement to take action and protect children.
3. Provide Provincial Sport Organizations access to volunteer university law students to assist with dispute resolution by launching the Sport Law Connect Program with UBC and the Sport Dispute Resolution Centre of Canada.
4. Train 500 recreation and front line sport leaders to create more inclusive experiences for youth from marginalized populations.
5. Connect persons with disabilities to programs and resources through an interactive online tool.
6. Employ research to better understand how individuals with disabilities experience sport and how funding, policy and system changes can make sport more inclusive.
7. Fund non-sport organizations that have strong relationships with newcomer populations and Indigenous youth to effectively embed Provincial Sport Organization offerings.
8. Research and consult with sport organizations, participants, and other stakeholders to understand how to deliver a meaningful sport experience for girls and women that will inspire collective action.
9. Reassess Provincial Sport Organizations by using a refined evaluation process that will inform the BC Sport Strategy.
10. Develop sport leaders' capacity to operate efficiently against provincial performance indicators by continuing to provide regular communication and bi-monthly education.
11. Develop a comprehensive Coach Development Strategy to determine how to best develop more coaches who can deliver safe, inclusive and meaningful sport experiences.
12. Build the physical literacy leadership capacity of education, sport, recreation and early child care leaders through the delivery of provincial programs by the Regional Alliance.
13. Gather research and stakeholder input for the new BC Sport Strategy by conducting market research with parents and partnering with the Province of B.C. on sector consultation.
14. Attract additional partners and investors to participate in inclusion initiatives by demonstrating viaSport's competency and experience to lead social innovation.