

SURPRISE, COACH! CONTEST - Q & A

Q. What do you mean by ‘appreciate your coach’?

A. There are countless ways to thank your coach. We’re looking to highlight the meaningful impact of coaches across the province. As a starting point, here are some [examples](#) of how you can show your appreciation.

Q. What do you mean by sport teams/clubs/associations?

A. You must be affiliated with a team, club or association to qualify. The money will be awarded to the team/club/association as a whole.

Q. I have a personal coach - can I enter the contest?

A. Yes, but only if you are affiliated with a team, club or association. The money will be awarded to the team/club/association as a whole.

Q. How many videos can I enter?

A. As many as you would like. However, this does not increase the team/club/association’s chances of winning as each video is evaluated on an individual basis.

Q. What can the money be used for?

A. Anything that the entire team/club/association will benefit from ie. travel expenses, equipment, uniforms, team celebration, etc.

Before the money is awarded, viaSport BC owns the right to approve its intent.

Q. How will my video be used?

A. Any submitted video may be used by viaSport and Provincial and Regional sport organizations for promotional purposes. By submitting a video, you allow consent for use.

Q. How will the winning video be chosen?

A. Each video will be reviewed internally by a viaSport BC panel based on creativity, intention/impact and fun. The video with the highest amount of points will win.