

BC SPORT PARTICIPATION PROGRAM

PROVINCIAL SPORT DEVELOPMENT FUND

APPLICATION CRITERIA AND GUIDELINES

Deadline: Applications will be accepted until 11:59PM PST on Thursday November 18, 2021

BACKGROUND

The BC Sport Participation Program (BCSPP) Provincial Sport Development Fund is a sport participation program which is supported through bilateral contributions from the Province of BC and the Government of Canada and administered through viaSport British Columbia. The BCSPP supports programs that attract children, youth, Indigenous and under-represented populations to lead active and healthy lifestyles through involvement in sport while also helping to support communities delivering physical activity programming throughout the province.

PROGRAM OBJECTIVE

The goal of the BCSPP is to support programming and/or partnerships throughout the province that increases sport participation by introducing sport to new participants, teaching physical literacy and fundamental sport skills and/or reducing barriers to those populations that are under-represented in sport.

Funded programs must align with Canadian Sport for Life FUNdamental, Learn to Train, and Active for Life stages, as well as the Awareness or First Contact stages. Programs will develop linkages with local sport service providers, clubs, and schools, to build community capacity and expand programming to attract new participants to sport and increase the number of individuals actively involved in organized sport on an ongoing basis.

WHO CAN APPLY?

Applications for eligible activities may be submitted, individually or in partnership, by not-for-profit:

- Recognized or Accredited Provincial Sport Organizations (PSOs)
- Recognized or Accredited Disability Sport Organizations (DSOs)
- Multi-regional sport delivery organizations
- Non-profit organizations that demonstrate the ability to successfully reach a significant target group and service a significant geographic region(s) or are provincial in their orientation (i.e.

Boys and Girls club, Scouts, Big Brothers/Sisters, etc.)

- Non-profit organizations with demonstrated success serving one of the following under-represented populations: women and girls, persons with disabilities, LGBTQI2S community members, marginalized youth, Indigenous persons, socio-economically disadvantaged, and/or newcomers to Canada.

Additional consideration will be given to allocation of grants geographically so that all regions of British Columbia can benefit from federal and provincial government investments.

GRANT OVERVIEW

BCSPP funding is allocated through a competitive application-based process.

Funded programs should be able to demonstrate how they have been able to, or plan to, successfully leverage partnerships or other sources of funding in the name of becoming financially self-sustaining.

The proposed program must address an identified gap in sport participation and develop a tailored delivery model to fill that gap. It must also demonstrate alignment with Canadian Sport for Life FUNdamental, Learn to Train, and Active for Life stages, as well as the Awareness or First Contact stages¹.

Priority will also be given to organizations that tailor their delivery in order to offer specific outreach and programming directed to under-represented groups such as:

- Women and girls
- Indigenous peoples
- Persons with disabilities
- Newcomers to Canada
- Socio-economically disadvantaged Canadians
- Canadians living in rural, remote, and isolated regions
- LGBTQI2S
- Individuals aged 55+

¹ More information and definitions on all of the Canadian Sport for Life stages can be found here: <http://canadiansportforlife.ca/learn-about-canadian-sport-life/ltad-stages>

SELECTION COMMITTEE

Eligible applications are evaluated by a review panel consisting of sport, recreation, physical activity, and community experts. The panel members are chosen to ensure balanced representation. The panel bases its recommendations on the eligibility and assessment criteria described in this document.

It is anticipated that more applications will be received than can be funded, and therefore only eligible applications will be reviewed. Applicants may be contacted to provide further information regarding their proposal before final funding selections are confirmed.

The review panel will determine recommended funding amounts based on how the application meets the funding criteria described below.

ASSESSMENT CRITERIA

Applications will be assessed according to the following criteria, with the relative importance of each area indicated by percentage.

1. Ability to expand participation (15% of assessment)

- Applicants must be able to explain the ways in which the proposed programming will lead to increased participation in sport (e.g. gap in programming for specific population groups, specified shifting demographics, strategic partnership or alliances that will facilitate program expansion in their desired areas; innovative delivery methods, etc.)

2. Impact (30% of assessment)

- Applicants will be assessed on the projected impact that implementing such a program will have on their intended community and/or under-represented group
- Applicants should be able to demonstrate they have a sound understanding of the community or region to be served, knowledge of existing barriers to participation (cultural, physical, access, language, etc.) and have the capacity to engage in sustained involvement
- Applicants should be well-versed in the barriers to participation that may exist in that particular under-represented group or community, but should also be appropriately prepared to address or mitigate those barriers as part of their proposal
- Priority will be given to programs that can clearly outline and articulate how they are likely to have a significant impact

3. Strategic Partnerships (20% of assessment)

- Applicants should be able to demonstrate that they have established partnerships with organization who have expertise in reaching their intended target group or in providing sport programming
- Applicants should be able to articulate the nature of the partnership (what each group is providing) both presently and into the future

4. CS4L Alignment (10% of assessment)

- Applicants must demonstrate how their proposed program is developmentally-appropriate for the age and CS4L stage that it plans to address
- Applicants must be able to speak to the ways in which their program will advance participation by addressing the specific CS4L stage identified and be able to adequately rationalize the CS4L stage selected

5. Sustainability & Capacity Building (25% of assessment)

- BCSP funding should be a catalyst for continued programming. A plan for sustainability beyond BCSP funding should be clearly outlined in the proposal, including:
 - Approximate financial value of organizational and/or other resources committed to project in addition to BCSP funding
 - **Long-term objectives** and plans for the project, which may describe how project goals relate to the **strategic/business plan** of the organization
 - **Capacity-building** in the communities/regions where programs are delivered to ensure that programs/participation is sustained over the long-term
- Projects should impact multiple communities across the province. Delivery may focus on a specific region (i.e. Northern British Columbia) or be distributed across the province. Projects should also demonstrate a commitment to delivering programs by qualified instructors using acceptable standards (i.e. NCCP, SportMed First Aid).

BUDGET Program funding of up to \$30,000 is available to successful applicants, however, funding levels and/or awards are determined by the review panel based on:

- Merit of application (those applicants ranked highest will receive higher levels of funding)
- Priority may be given to those programs that have not been funded by BCSP before
- Scope of programming (subject to availability of funding, recipients may be asked to reduce or broaden program outreach).
- Equitable geographic distribution and/or amongst population groups (if applicable) For clarification or more information, please email grants@viasport.ca.

CONDITIONS AND LIMITATIONS

Support from the Province of British Columbia, the Government of Canada, and viaSport must be appropriately acknowledged on all materials related to the funded project. Formats and guidelines for logo use and acknowledgement of funding will be provided to successful applicants.

Only one application per organization will be accepted.

All previous recipients must be completely up to date with any Final Reports owed to viaSport to be considered.

All program activities must be completed and BCSP funding expended within 7 months of grant notification and no later than June 30, 2022.

Recipients must adhere to reporting requirements as set out their Contribution Agreement and submit a **final** activity and financial reports using the reporting templates provided by viaSport

Successful applicants may be asked to participate in interviews on their experience receiving this funding, to provide letters demonstrating project impact from program participants, or agree to participate in follow-up communications at the discretion of the viaSport grants team.

HOW TO APPLY

Applications for funding will only be accepted ONLINE. Please complete the online application form at the following link:

<https://viasport.formstack.com/forms/bcspp>

Applications must be received by **11:59PM PST on Thursday November 18, 2021**

You are able to save the form and return to it at a future time. Please copy the link given and save it in a safe place. You can use this link from any computer anytime within the next 30 days to resume answering questions on the form. Without the link, the data you have entered cannot be retrieved and you will have to start filling out the form from the beginning.

You may also have the link emailed by entering your email address and clicking send. If prompted with an error message, please remember to re-select all applicable check boxes/drop down menus (i.e. Province, Sport, etc.) and re-upload any attached documents before submission.

If you wish to discuss your proposal and its eligibility prior to submitting an application, please contact us at grants@viaSport.ca