

# Successfully Promote Parasport Programs

These findings were generated from the *Level the Field: Disability Inclusion in Sport* research project with members of disability communities in B.C. These were the most important program details that the disability community said they needed to know before deciding whether to participate.

1



## Accessibility Info

Consider broader accessibility features for other disability groups beyond features typically included for people with a physical disability only.

2



## Transport Options

Accessible transportation options should be available and made known to participants including closest public transit and accessible parking.

3



## Specialized Equipment Available

Programs should list and describe what equipment they do and do not have available as well as options for equipment they do not have, i.e. borrowing from another facility.

4



## Specify Type of Program

The type of program (integrated or segregated) should be specified so that participants know what to expect. Don't assume peoples' preferences.

5



## Level of Challenge

The program's level of challenge should be made clear at the outset. Is it beginner, intermediate, expert or all levels?

6



## Coach / Instructor Certification

Coaches need to be knowledgeable about the support needed for all disability groups. Communicate coach or instructor qualifications to potential participants.